

# MASTER YOUR SKILLS BOOST YOUR IMPACT

OF EXTRAORDINARY

ENROLL
IN MASTERING TOP:
A YEAR-LONG
COHORT MASTERY
PROGRAM

2025



# FACILITATING AT THE NEXT LEVEL

Mastering Technology of
Participation® (MToP) is an intensive
skill learning experience from the
Institute of Cultural Affairs.

The Mastering ToP program helps you significantly improve facilitative leadership capabilities, deepen knowledge and have fun while you learn new tools, processes and skills. Plus, your cohort will become a new network of support and friends for years to come.

MToP also helps you prepare for professional facilitator certification. This year-long program is comprised of in-person, intensive training sessions for 3 days each quarter as well as year-round mentoring and field work.

Click here to see the video.



### **WHAT YOU GAIN**

- Enhanced ability to engage, facilitate and design diverse events and change approaches.
- Increased capacity and confidence to help people achieve effective, productive action.
- New tools to initiate and sustain organizational and community change.
- Practice and support from an enduring, powerful community of dedicated facilitators.

"I can't imagine changing the world without these tools, insights and mentor support."

Rebecca Gilgen, Hennepin County





# WELCOME

## MASTERING TOP PROGRAM DETAILS

The year-long Mastering ToP (MToP) program is designed for leaders who want to master their engagement and facilitation skills and expand their competencies. You will learn more about ToP method theory, acquire and apply new tools, practice with real clients, and share feedback with peers and certified professionals.

I. Learning Intensives: Each quarter, MToP cohorts meet in-person for three days of intensive work

Intensive 1: Facilitating Depth Reflection
Learn to enhance participatory environments, and
dive into focused conversation, wave methodology,
and image shift methods.

Intensive 2: Facilitating Consensus Building Focus on the consensus workshop method and its many variations, while exploring how to create multi-sensory impact.

Intensive 3: Orchestrating Group Action Co-facilitate Action Planning sessions with real clients and deepen understanding of Strategic Planning methods.

Intensive 4: Designing for Transformative Change Learn how to design exceptional events and produce effective results,. Discover how to integrate other methods. Deliver a presentation on your Personal Inquiry Project.

- **II. Field Experience**: Practice and ongoing project learning between intensives
- Apply methods between training sessions.
- Develop a Personal Inquiry Project.
- Receive course materials, including an MToP
   Handbook, digital resources, and books: The Art
   of Focused Conversation and The Workshop
   Book.
- Those interested in certification can participate in a special cohort group.
- **III. Mentoring**: Group mentoring meetings with colleagues and a mentor facilitator
- Enhance your ability to design a diverse array of meetings.
- Experience methods in action through joint facilitation and observation.
- Receive and share feedback to foster growth and insight from mentor facilitators.



"MToP transformed my business in ways I never imagined."

John Baker, Strategies for the Future



# "MToP altered my thinking and will be with me the rest of my life."

Joe Schafer, Heifer International, Little Rock, AR





### REGISTRATION

MToP program prices range from \$3,500 to \$5,500 (see chart). Full payment is due by program start. If needed, contact us to discuss alternate payment options. Fees do not include lodging or meals. Prerequisites include:

- ToP Facilitation Methods required
- ToP Strategic Planning recommended
- Commitment to attend quarterly intensive sessions and to spend time developing and practicing skills
- Readiness to get serious... and have fun!

# (PER PERSON)

Students & Small NonProfits	\$4,050
Individuals & Mid-Sized NonProfits	\$5.050
Public/Government	\$5,500
Corporations and Large NonProfits	.\$6,500

Contact us to learn more about various discounts that HueLife can offer you.

Also, educational expenses for professional skills qualify for income tax deductions.

### **SCHEDULE**

Intensive I: April 16 - 18, 2025 Intensive II: July 16 - 18, 2025 Intensive III: October 15 - 17, 2025 Intensive IV: January 14 - 16, 2026

Contact: Irina Fursman irina.fursman@hue.life

### LOCATION

MRA - The Management Association 5980 Golden Hills Dr Minneapolis, MN 55416 (20 minutes from the MSP airport)



